


GUIDELINES

- Both author & co-author should register separately Corresponding author may pay fee for inclusion of co-authors
- Best paper award will win a cash prize of Rs3000/- and a medal

PUBLICATION

- Selected research papers that satisfy the required criteria will be published in journal at additional fee.
- Publication charges, journal details & postal charges will be communicated based on acceptance of publications.
- Out stationed participants should make own arrangement for travel and accommodation

IMPORTANT DATES	
Last date for Submitting the Abstract	June 25, 2024
Confirmation of Acceptance of Abstract	June 30, 2024
Last date for Submitting Full Paper	July 15, 2024
Last date for Registration	July 22, 2024
E-mail: mmesicce2024@gmail.com	

REGISTRATION DETAILS		
Categories of Participants	Fee for Conference	 UPI ID : mmeswomens@indianbk
Academicians	INR 750 (Per Author)	
Research Scholars	INR 650 (Per Author)	
PG Students	INR 500 (Per Author)	
UG Students (only Final Year)	INR 250/day (Per Author)	
Foreign Research Scholars	20 US \$ (Per Author)	
Papers are accepted in absentia and will be published on payment of additional fee		
Registration link : https://forms.gle/uCWgZWLwGjdH5AqW7		
Kindly make registration and payment using above link and send payment details (Name and Institution) to WhatsApp Number +91 9952332776		

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3rd INTERNATIONAL CONFERENCE ON CREATING ECOSYSTEM FOR LEARNING, INNOVATION AND CAPACITY BUILDING ICCE - 24

DATE: 26th & 27th July 2024

Organized by
DEPARTMENT OF BUSINESS ADMINISTRATION
AND
DEPARTMENT OF COMMERCE



M.M.E.S WOMEN'S ARTS AND SCIENCE COLLEGE



Accredited by NAAC with B+ Grade, CGPA 2.74 out of 4
Certified Under Section 2(f) of the UGC Act 1956 (An ISO 9001:2015 Certified Institution)
(Affiliated to Thiruvalluvar University, Serkkadu, Vellore Dist 632115
Hakeem Nagar, Melvisharam, 632509, Ranipet District, Tamilnadu, India.



In collaboration with
UNIVERSITY OF GONDAR
DEPARTMENT OF MANAGEMENT &
PUBLIC ADMINISTRATION
ETHIOPIA

ABOUT THE INSTITUTIONS

UNIVERSITY OF GONDAR

The University of Gondar (UoG) was officially established with its current status and autonomy in 2004. In 1954, the University was initially established as a Public Health College and Training Centre (PHC & TC), now known as the College of Medicine and Health Sciences. Located in the historical town of Gondar, it is the oldest medical training institution in the country. The establishment of the PHC & TC was mainly due to the pressing and enormous health problems that existed in the 1940s and early 1950s. The aim of the Public Health College and Training Centre was to train teams of middle level health personnel. The institution started with the philosophy of a team approach and community based teaching of health professionals. Until 1960, the Ministry of Health ran the College. With a proud tradition spanning 6 decades, the University of Gondar remains dedicated to contributing to the sustainable socio economic development of the nation through the provision of societal needs tailored education, undertaking problem based research and rendering relevant community services. The Academic Units are at the core of the university activities home to our staff, students, academic programs, and research and community activities. We have 11 Academic Unit spread across our 5 campuses: College of Medicine and Health Sciences, College of Agriculture and Environmental Sciences, College of Business and Economics, College of Natural and Computational Sciences, College of Social Sciences and Humanities, College of Veterinary Medicine and Animal Sciences, Faculty of Education, Faculty of Informatics Institute of Technology, Institute of Biotechnology, and School of Law.

SCHOOL OF MANAGEMENT AND PUBLIC ADMINISTRATION

The School of Management and Public Administration is a prominent unit within the College of Business and Economics at the University of Gondar. Within this school, there are two distinct departments: the Department of Management and the Department of Public Administration. Additionally, the school offers a postgraduate diploma program in leadership. Under the Management Department, both undergraduate and postgraduate programs (including MBA and PhD in Management studies) are available. Meanwhile, the Department of Public Administration exclusively runs the undergraduate program.

MELVISHARAM MUSLIM EDUCATIONAL SOCIETY (M.M.E.S.)

Its was founded in the year 1918. It was the cherished dream of Nawab C. Abdul Hakeem Sahib, to transform his small town, Melvisharam, into a splendid seat of knowledge and excellence. M.M.E.S Women's College was established in the year 2007 with the aim to provide best education for women of this backward district. The College is affiliated to Thiruvalluvar University. It has twelve undergraduate courses and seven post graduate courses. The college offers a balanced education, knowledge and training for students. The College also offers job oriented courses like DMLT & PGDMLT, Tally and vocational courses through NCVRT. Recently, the college is accredited by NAAC with B+ Grade

DEPARTMENT OF BUSINESS ADMINISTRATION : The Department of Business Administration offers undergraduate degree designed by the University to cater to the managerial requirements of the industry. Industrial visit, live projects and Training in the industry completes the theoretical knowledge imparted to the students. It is a matter of our conviction to make this a premier education institution, contribution towards the expansion of know-ledge, based on the field of Management Studies through research, innovative in management-theory and practice and new initiatives. The department has produced five University Rank holders in the previous years.

DEPARTMENT OF COMMERCE : The Department of Commerce was started with an aim to keep pace with dynamic industrial changes and management practices, Trade Fairs are conducted. To enhance the knowledge in the field of commerce , the department also conducts workshops & seminars. The demand for Commerce education has spiralled over the last decade to an extent that it has eclipsed the significance of Science education. Commerce education is useful to those students who are oriented to become entrepreneurs. The department has stretched out a new wing offering B.Com Computer Applications

CONFERENCE THEME CREATING ECOSYSTEM FOR LEARNING, INNOVATION AND CAPACITY BUILDING ABOUT THE CONFERENCE

An ecosystem for learning, innovation, and capacity building is crucial in today's fast-paced and constantly evolving world. It provides individuals, organizations, and communities with the necessary tools, resources, and support to continuously learn and develop their skills, foster innovation and creativity,

and build their capacity to tackle complex challenges. Here are the key elements to consider when building such an ecosystem:

LEARNING : Collaborate with schools, colleges, universities, and other educational institutions to provide a strong foundation for learning and skill development. Encourage interdisciplinary learning and promote a culture of curiosity and experimentation.

Develop and offer diverse training programs that cater to different learning styles and needs.. Ensure that the training programs are accessible to all and address both technical and soft skills. Establish partnerships with industries and businesses to provide real-world experiences and practical training opportunities. These partnerships can include internships, apprenticeships, and collaborative projects that enable participants to apply their learning in a professional context.

INNOVATION : Invest in robust technology infrastructure, including high-speed internet, digital tools, and platforms, to support online learning and innovation. Provide access to state-of-the-art facilities such as maker spaces, labs, and research centres for hands-on learning and experimentation. Create online platforms or communities where participants can share their expertise, ideas, and experiences. These platforms can facilitate peer learning, mentorship, and collaboration.

Encourage open-source sharing of resources and foster a culture of knowledge exchange. Establish funding mechanisms, grants, and scholarships to support individuals and organizations in pursuing learning, innovation, and capacity-building initiatives, Provides Mentorship coaching, and advisory services to help navigate challenges and accelerate growth.

CAPACITY BUILDING: Creating a network of organizations, individuals, and resources that work together to enhance the knowledge, skills, and abilities of a particular group or community. Determine the specific group or community that requires capacity building. Conduct a thorough needs assessment to identify the gaps and challenges that exist within the target audience. Design a strategy that outlines the specific activities and initiatives that will be implemented to build capacity. Secure the necessary resources, including funding, human capital, and physical infrastructure, to implement the capacity-building initiatives. By implementing these elements, an ecosystem for learning, innovation, and capacity building can foster a culture of lifelong learning, empower individuals and organizations to be more agile and adaptable, and ultimately create a society that is equipped to tackle complex challenges and drive sustainable progress.

THE CONFERENCE AIMS TO ACHIEVE THE FOLLOWING OBJECTIVES:

1. To highlight the ecosystem for Learning
2. To bring out the ecosystem for Innovation
3. To discuss the ecosystem for Capacity building
4. Facilitating interaction among academicians and various participants in building ecosystem for learning, innovation and capacity building .

THEMES AND SUB THEMES : Contributors are encouraged to develop manuscripts in the form of conceptual, empirical, and case studies. They can be focused on subthemes given below which are representative and can include areas of interest related to the main theme of the conference. Contributions within the realms of Economics, Commerce and Management are greatly solicited.

SUB THEMES

- Innovation in education to improve efficiency with an ecosystem approach learning
- Designing inclusive and adaptive curriculum
- Integrating sustainability into the curriculum
- Strategies for competency - based education
- The impact of project-based learning on student engagement
- International collaborations and cultural exchange program
- The future of online and hybrid learning models
- Leadership strategies for change management in education
- Establishing innovation system business models
- Effects of public sector innovation on governance
- Sustainability and capacity building
- The role of analytics in measuring learning outcomes Empowering public authorities through education and capacity building
- Skills required by public authorities, facilitating workforce upskilling accordingly.
- Capacity-Building Model to Promote Innovation and Sustainability in selected field of study

SUBMISSION OF PAPER : The abstract should be in Times New Roman Format with 12 font size in 1.5 line spacing clearly highlighting the objective of the paper. The abstract shall be scrutinized by the peer review committee for confirmation. Selected abstracts will be informed to submit the full paper for presentation. All the selected papers will be published in the International Conference